

# How the Commerce Page Should Be Structured

Keep it simple, but give people exactly what they come looking for:

## 1. Overview (2–3 sentences)

A quick “What we do” section.

Example:

The Commerce Department supports economic development, business growth, workforce partnerships, and community planning for the Tribe.

Short, clear, vibes.

## 2. Services / Programs

Bullet points. Straight to the point.

- Business licensing
- Economic development initiatives
- Workforce & training programs
- Tribal enterprise support
- Grants & funding resources

## 3. Quick Links

Because nobody wants to scroll forever.

- Business license application
- Forms & policies
- Economic development plans
- Contact directory

## 4. Contact Information

Front and center so people don't rage-quit the website.

- Phone
- Email
- Office hours
- Location/address

Optional: A small photo of the building or department staff adds trust + transparency.

## 5. Related Departments (Optional but helpful)

At the bottom:

- Planning & Development
- Transportation
- Housing
- Natural Resources

This helps with cross-navigation and keeps the experience smooth.

## Bonus Tip (for UX points)

Put a "How Can We Help?" box near the top with 3–4 quick buttons:

- Start a Business
- Get a License
- View Resources
- Contact Commerce

It makes the page feel modern and user-friendly without doing too much.

